

## Xu Jingfu

Born 1984, Luo Yang, P. R. China

Professional artist / designer

Graduated from the Central Academy of Fine Arts of China in 2007

Creator of Panda Rolling Series

Owner of Panda Rolling Intellectual Property

Currently lives in Beijing, China

Xu Jingfu's Panda Rolling Series sprouted three years ago. After several years of evolution, it has become his representative series. These works are very popular in China. They have become the intellectual property of the painter with many rounds of hot sales. The image of Panda Rolling has been promoted to the home decoration, jewelry, clothing and other industries nowadays in China. Xu hopes to introduce them to more international collectors and art lovers through this art fair.

What the artist says about his works

I am very clear that my work is to paint for young people of my time. I hope that one day when they look back through the Panda Rolling Series under my brush they will find themselves independent and mature already. I hope that my paintings are able to help to explore the purest and softest places in people's hearts, to awaken the purity inside oneself, and to inspire those who become pioneers in other fields.

The creation of Panda Rolling Series was inspired by my perception of life. There are always many setbacks and sufferings in life. Good times are always instant, and problems are the norm. The only one who can really help you is yourself. I use my brush to paint the happiness and warmth that I can feel from this world. Three things that one must not give up are Innocence, Goodness and Hope, which are the subjects of all my creations.

I really like the giant pandas, who are soft and cute, and with a very nice personality. Upon seeing them, I always feel happy and relaxed. In recent years, I have been the volunteers to help the giant pandas in Chengdu, China. Through my job there, I had a close contact with these amazing creatures. The pandas, retaining the sharp claws, still choose vegetarian food and bamboo as their staple food. Adult giant pandas have no natural enemies in nature. It is these characteristics that make me particularly like them. When they are not provoked, they are vegetarians, cute and soft; when they are provoked. Sorry, they are bears. This is also my interpretation and definition of kindness: Kindness must have scale. I choose to be kind, but there is a bottom line. If the bottom line is exceeded, I also have the ability to defend myself!

## Recent Exhibitions

2018, CLE China Licensing Exhibition (Shanghai), Shanghai, China  
2018, Shenzhen Wan Xiang Tian Di Contemporary Art Exhibition, Shenzhen, China  
2018, Gold Buys of Art Time, Beijing, China  
2018, ART FAIR of Guan She, Beijing, China  
2018, Dialogue with Lion Tiger Mountain, Beijing, China  
2018, Global IP Licensing Exhibition Shanghai  
2017, Dialogue Art at Suzhou Man Art Gallery, Suzhou, China  
2017, Living Room Beijing Baodi Original Art Center, Beijing, China  
2017, The Fifth Shenzhen City Art Fair, Shenzhen, China  
2017, China Future Art, Beijing, China  
2017, Academy Contemporary Exhibition, Beijing, China  
2017, MINI ART FAIR of Guan She, Beijing, China  
2017, Art Datong - Chinese New Art, Beijing, China  
2017, Geisha Story 798 Art Factory, Beijing, China  
2017, Follow-up - Beijing 798 Artand Space, Beijing, China  
2017, The World's Souls, Fenghua, China  
2016, The world's Souls - West Lake Art Fair, Hangzhou, China  
2016, Childhood and Distantness, Beijing, China  
2016, Innocent – Paying Tribute to Growth Solo Exhibition, Beijing, China  
2016, Today Art Museum Asia Young Artists Nomination Exhibition, Beijing, China  
2015, 62-degree Gray and His Partner Exhibition, Beijing, China  
2015, Young Art China Creativity at Singapore, Singapore  
2015, Garden on the Terrace Contemporary Art Exhibition, Suzhou, China  
2015, D9-DESIGN Central Academy of Fine Arts Design Institute Ninth Studio, Beijing, China  
2015, VIII Color Exhibition, Beijing, China  
2014, China New Artists Invitation Exhibition, Beijing, China