

Leon Lai, (Leon Lollipop)

The multi-disciplined artist graduated from Central St. Martins College of Arts and Design in the U.K. and at the same year, he received a D&AD design award in London.

His work has been shown in Milan, London, Tokyo, Seoul and Taipei. Given his experience in design, he did a crossover of original art and lifestyle product design. Lifestyle brand "Lollipopia" was launched after his painting exhibition titled "My Another Half" to inject art into our daily lives.

He has launched his first illustration book in 2012, and 3 children illustration story books, as well as many other crossover projects with international brands such as Pacific Coffee, VOGUE China, Benefits Cosmetics and Harbor City LCX Crossover projects. His gallery/artist association "art tu:" participated in Asia Contemporary Art Show in Sept 2017

Exhibition

2017 **Young Art Taipei Exhibition**

2016 **Galerie Huit** Group Show : True Beauty

2015 **Hong Kong UA Cinema** Art Gallery Solo Exhibition: A Street Cat Named Bob

2015 **Guangzhou Aloft Hotel** Solo Art Exhibition

2015 **Hong Kong Visual Art Centre** Group Show : New Life

2013 **Harbor City LCX** Exhibition and Limited Edition Bag Project: Fashion. Pet. Love

2013 **Frindge Club Hong Kong** Solo Exhibition: My Birthday Wishes

Publication

2015 Launch of LollyDolly Kids Book Collection (1-3)

2012 Book Published 末目前的寵愛生活

Commercial Projects

2011 Launch of Lollipopia Product

2012 **Pacific Coffee** Coffee Machines Design Crossover

2012 **Bata Italian Shoe** Crossover Limited Edition Bag Project

2013 **Save Animal Association (SAA)** Charity Red Pocket Design

2013 **ChengDu Capital Mall** Shopping Mall Opening Character Design

2013 **TeeLocker** TShirt Design Crossover Project

2014 **Benefit Cosmetic** - Lollitint Crossover Promotion

2014 **Harbor City LCX** Mother's Day Charity for 「Association Concerning Sexual Violence Against Women」 Project

2014 **PMQ HK 1600 Panda** Limited Edition Bag Project

2015 **Boris and Matthew Floral** Limited Edition Packaging Design

2015 **Kanizen Japanese Cuisine** Customize Painting Collection

2016 **Vogue.com China Website** Illustration Project

2016 **Hotel Sav** Hong Kong Room Decoration Project

2017 **Sun Hung Kai Properties Limited** Year of Roster Promotion Project

2017 **Warner bros. Movie** – Wonder Woman Movie Promotion illustration



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