



Jochen Cerny, born in Düsseldorf/Germany, inherited his artistic skills from both his grandmother, a passionate amateur photographer with a sense of extraordinary details in b/w art, and his father who worked as a marketing consultant together with top industry photographers such as Charles Wilp and others.

Following his academic studies, he took his first attempts to become a photographer, but opted for a career as an international banker instead.

It was only lately that he re-discovered his passion for photographic art. Following a catalyst re-union with the world's top photographer Andreas Gursky, a long-time friend from his childhood days, he was confirmed of his talent and encouraged to professionalize his photographic works.

Today Jochen's style is characterized by shooting objects from a different angle without alienating their complexity. Most of his photographs are drawn either from an elevated or low-level vantage point which enables the viewer to encounter scenes, encompassing both centre and periphery which are normally beyond reach.

So far, he feels tempted by large, anonymous, man-made objects and spaces based on motives which tell about Jochen's own multicultural life story. New creative techniques as Blur and Pixsort have become an important part of his work as well as their alteration by manipulating colors without alienating the object.

Various private exhibitions have already been launched in London and Germany.