

MOON, JOO HO

lives and works in Seoul, Korea

Education

Ph.D candidate of Fine Art Hongik University Seoul, Korea

M.F.A. Dept. of Fine Art ,Graduate School, Chung-Ang University

B.F.A. Dept. of Fine Art, College of Arts, Chung-Ang University

Solo Exhibitions

2015 The 11th lotte gallery Anyang, Korea

2014 The 10th JMA space Seoul, Korea

2011 The 9th The K Gallery Seoul, Korea

2010 The 8th interalia art company Seoul, Korea

2009 The 7th Chungjark Gallery Seoul, Korea /etc

Internation Art Fairs

2014 SCOPE Basel /Art Hamptons /L.A Internationl Art Fair/Geneve Eurep Art Internationl Art Fair/Belgum

Line Art Internationl Art Fair

Collections:

BOGHOSSIAN FOUNDATION(Belgiue)

<Showcase Museum by Moon Joo-Ho>

Kim Young-Ho (professor at Chung-Ang University, art critic)

The cups by the artist appear as metaphors of loss and destruction. The plaster-cast, repeatedly produced shapes of a cup imply the Fictitious Age. So, we realize the seriousness of the current circumstances in which virtual images replace real things and reproduction devalues the worth of the original work. Like this, the artist's devise of a museum surrounded with the objets reveals a structure of the meaning changed into other codes by a positive cleaning-out. By giving a special meaning to cheap, useless reproductions, he distorts a stored memory and its true nature, and by doing this, he diagnoses the contemporary codes of culture. For this, he also uses the popular character images such as Micky Mouse or Superman. The cultural codes representing a society of mass production and mass consumption are a visual device for positively explaining the meaning of the displayed objets.

- Go to museums

The symbols which hold various worths of the world are discovered in the past time and displayed on the shelf.

The entities of source and true nature.

The important original forms in terms of exchange value are arranged in vestiges of the past time.

The present, which I live in, is fading out of the connection between original forms and origin, and filled with material expansion, consumption and wastes.

This is an era of Neo-Mania when change itself becomes an index of evolution.

My work piece uses a disposable plastic cup which is residue of a wealthy age.

It arranges the debris as if it seems like a deep-experienced, high-valued ceramic bowl. And it holds the various changeable culture codes of this age in "kitsch value" by wrapping the images or symbols of popular culture on its surface.

Unlike the surface of the cup, like emptiness of an empty cup, imminent people's value and our inside which can't be filled with material wealth represent this age.

Beside, plaster-cast poly cups awaken ego through the fragments and background of vestiges of a remote time as if they are spited up on the dark shelf.

The shelves displayed in a history museum and the residue on them, which will be disposed in the fragments of those cultural memories and images, always travels in space and time organically for compounding the codes and newly searching.

- extracted from the Artist's Note by Moon, joo ho -