

# MASSIMO GAMMACURTA

## Bio + work

### Biography

- Massimo Gammacurta was born in Rome, Italy, where he was influenced by the futurist art movement, the graffiti culture and Fellini's and Pasolini's films.
- Trained at the School of Cinematography, Photography and Television studies in Rome, Gammacurta has brought the sensibilities of contemporary fine-art to the commercial sphere.
- He is based in New York City, where he is continually re-shaping, challenging and transgressing the boundaries of photography.

### Work

- Recognized by his peers as a conceptual still life photographer, Massimo Gammacurta not only shoots objects with his camera, but also creates them and bring them alive through photography.

### Technic

- He works firmly within the tradition of Duchamp's re-designation of function and material, or Oldenburg's sculptural material manipulation. Edible Icons created as Lolli-pops were born: art brands as sweet candy presented in a collection of clear and colorful pops for the palate and the eye.

## Publications + Awards

### Publications and Advertising

Details  
Forbes  
Style Montecarlo  
XXL  
Nike  
Lexus  
Wieden & Kennedy  
Surface Magazine

### Awards

Nominated as one of the winners of the Surface Magazine  
Avant Guardian 10th annual  
PX3 in Paris Public Choice Awards  
1st and 2<sup>nd</sup> place in Still Life at the International Color Awards  
American Photography 24  
1st and 2<sup>nd</sup> place in Still Life at the International Photo Awards (IPA)  
Two silver awards at the Creativity Awards  
1st place at PDN Pix Digital in Beauty/Fashion  
Included in the Luerzer's Archive as one of the 200 Best Advertising Photographers worldwide

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