

September 28th – October 1st, 2018
Conrad Hong Kong

EXHIBITOR APPLICATION

GALLERY INFORMATION	
GALLERY NAME	
DIRECTOR'S NAME	
EMAIL	
TELEPHONE	
WEBSITE	
ADDRESS	
COUNTRY	
OTHER CONTACT	
EMAIL	
TELEPHONE	

Asia Contemporary Art Show, September 28th – October 1st, 2018

EXHIBITION ROOM SELECTION			
ROOM TYPE	SIZE sqm (sqft)	STANDARD RATE US\$	ROOM PREFERENCE
KING ROOM	42 (452)	US\$ 8,000	
TWIN ROOM	42 (452)	US\$ 8,000	
EXECUTIVE SUITE	70 (754)	US\$ 15,000	

Check the box above to indicate your preferred room type.

BENEFITS OF PARTICIPATION

- Five nights' accommodation at the Conrad Hong Kong providing a versatile exhibition space during the day and comfortable accommodation at night
- Two full breakfasts daily, complimentary in room Internet access
- A comprehensive Exhibitor Manual will be sent to all exhibitors on June 28, 2018
- Gallery listing in the Show Guide and Show Map
- Gallery listing on Asia Contemporary Art Buyer (www.asiacontemporaryart.com), Asia's art website incl. complimentary profile and up to 50 artwork images
- Opportunity to be included in PR and promotions for the Show
- 10 UnionPay Private View invitations
- 20 UnionPay VIP Collectors Preview invitations

ASIA'S ART WEBSITE

All exhibitors will receive a complimentary gallery profile and may feature up to 50 artworks (minimum 5 artworks per artist) for 6 months on Asia's art website, Asia Contemporary Art Buyer (www.asiacontemporaryart.com). As the leading art website in Asia with more than 12,000 images from about 1,600 artists, this bonus exposure, worth US\$ 2,100, expands the benefits of face-to-face presentations and sales at the Show, to year-round and 24/7 exposure across Asia!

SHOW GUIDE

All exhibitors will be listed in the Show Guide. The Show Guide has a print run of 5,000 copies. Distribution includes guests of the UnionPay Private View and UnionPay VIP Collectors Preview, as well as in targeted pre-show promotions. To maximize exposure for your gallery and artists, take the opportunity to advertise in the Show Guide. A variety of advertising opportunities are available to suit your needs.

POSITION	RATE (US\$)	POSITION	RATE (US\$)	POSITION	RATE (US\$)
Back Cover	\$ 2,000	Page Facing Exhibitor Index Page I	\$ 1,120	Page Facing 40/F Floor Plan	\$ 1,000
Inside Front Cover	\$ 1,280	Page Facing Exhibitor Index Page II	\$ 1,120	Page Facing 41/F Floor Plan	\$ 1,000
Inside Back Cover	\$ 1,120	Page Facing Intersections: Taiwan	\$ 1,000	Page Facing 42/F Floor Plan	\$ 1,000
Full Page ROP	\$ 880	Page Facing Artist Dialogues	\$ 1,000	Page Facing 43/F Floor Plan	\$ 1,000

Full payment due by June 20, 2018.

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EXHIBITING INFORMATION				
LIST UP TO FIVE ARTISTS REPRESENTED BY YOUR GALLERY				
No	ARTIST	MEDIUM	BIRTH YEAR	NATIONALITY
1				
2				
3				
4				
5				

LIST THREE EXHIBITIONS HELD BY YOUR GALLERY WITHIN THE PAST YEAR		
No	EXHIBITION NAME	EXHIBITION DATE
1		
2		
3		

LIST UP TO THREE ART FAIRS YOUR GALLERY HAS PARTICIPATED WITHIN THE PAST YEAR		
No	ART FAIR	ART FAIR DATE
1		
2		
3		

LIST YOUR ARTISTS YOU WILL PRESENT AT THE ASIA CONTEMPORARY ART SHOW				
No	ARTIST	MEDIUM	BIRTH YEAR	NATIONALITY
1				
2				
3				
4				

Please submit for evaluation three digital images for each exhibiting artist.

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EXHIBITING CRITERIA

Key exhibiting criteria for Asia Contemporary Art Show are:

- An exhibitor must be exclusively an art gallery.
- All artworks must be Original Works, Limited Edition, Sculpture or Photography.
- Applicants may exhibit up to four artists.
- No more than two galleries can present the same artist.
- The price must be shown next to each exhibited artwork.

CONDITIONS OF EXHIBITOR APPLICATION & EVALUATION

The Organizer, with the support of the Selection Committee, will evaluate and select exhibitors for the Show. The Selection Committee reviews all applications for the Asia Contemporary Art Show 2018 and reserves the right to approve or decline the application. The Selection Committee also reserves the right to refuse some of the proposed artists and, if these artists are exhibited during the Show, the Organizer will request to remove the non-complying works of art. If the information provided in the Exhibitor Application Form fails to be true and accurate, the Organizer reserves the right to cancel exhibitor participation in accordance with the Organizer's Terms & Conditions.

EXHIBITOR APPLICATION APPROVAL & PAYMENT

All applicants must submit a US\$ 1,000 deposit accompanying their application.

In case the application is declined, the deposit will be refunded after deduction of US\$ 250 for handling and banking charges.

The deposit must be paid by direct bank transfer to the following US\$ account (all outgoing and incoming bank charges to be paid by applicant):

Account Name: Asia Contemporary Art Limited

Account Number: 848-269205-838

Bank: Hong Kong and Shanghai Banking Corporation (HSBC)

Bank Address: 1 Queen's Road, Central, Hong Kong

SWIFT CODE: HSBCHKHHHKH

Bank Code: 004 / Branch Code: 848

Should the Selection Committee accept you as an exhibitor for the Asia Contemporary Art Show 2018, the Organizer will issue an Exhibitor Contract and invoice, and the deposit deducted against the cost of participation.

PAYMENT SCHEDULE

US\$ 1,000 Deposit	Due on Application
Balance of first 50% of Exhibition Fee	2 weeks following acceptance of application by the Selection Committee
Final 50% of Exhibition Fee	June 20, 2018

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Once your application to join the Asia Contemporary Art Show 2018 has been accepted, all payments are non-refundable. If the Organizer’s invoices are not settled by the due dates, your assigned Room may be offered to a gallery on the waiting list, and your participation cancelled.

SIGNATURE & COMPANY CHOP

NAME

DATE

Please email your completed Application Form to info@asiacontemporaryart.com :

The Selection Committee
Inquiry hotline: + 852 9852 0661